

AXA appoints a new CEO for AXA Belgium

Starting January 1, 2010, Emmanuel de Talhouët is appointed AXA Belgium Chief Executive Officer (CEO). He will replace Eugène Teysen, who was AXA Belgium CEO since January 2007, and will report to Alfred Bouckaert, AXA NORCEE¹ Region CEO and member of AXA's Management Board.

"AXA Belgium's teams join me to thank Eugène Teysen and to wish him a great success for its projects to come. Under his mandate, AXA Belgium stood up as one of the strongest financial institutions of the country in the last 18 months," said Alfred Bouckaert. *"I am convinced that Emmanuel de Talhouët will succeed in capitalizing on our leadership position in the Belgian market to win the preference of our clients day after day, notably through the improvement of the quality of service."*

Emmanuel de Talhouët joined the AXA Group in 2001 as strategic auditor, one year before being appointed CEO of AXA France's AXA Particuliers / Professionnels North-East region. In March 2008, he was appointed BSD director (Business, Support & Development) for AXA's NORCEE Region. He had previously worked in the consulting and public works areas, as Chairman of the Board and CEO, Head of Strategy or CFO. Emmanuel de Talhouët is graduate of Ecole Polytechnique.

* *
*

About AXA

AXA Group is a worldwide leader in Financial Protection. AXA's operations are diverse geographically, with major operations in Europe, North America and the Asia/Pacific area. For 1H09, IFRS revenues amounted to Euro 48.4 billion and IFRS underlying earnings to Euro 2.1 billion. AXA had Euro 967 billion in assets under management as of June 30, 2009.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISIN FR0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). The American Depository Share is also listed on the NYSE under the ticker symbol AXA.

This release is available on the AXA Group website: www.axa.com

¹ Northern, Central and Eastern Europe: Belgium, Germany, Luxembourg, Switzerland and Central and Eastern Europe.

AXA Investor Relations:

Etienne Bouas-Laurent : +33.1.40.75.46.85
Paul-Antoine Cristofari: +33.1.40.75.73.60
Sylvie Gleises: +33.1.40.75.49.05
Gilbert Chahine: +33.1.40.75.56.07
George Guerrero: +1.212.314.28.68

AXA Media Relations:

Emmanuel Touzeau: +33.1.40.75.46.74
Laurent Sécheret: +33.1.40.75.48.17
Armelle Vercken: +33.1.40.75.46.42