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## APPOINTMENT RELEASE /

### MICHAEL BISHOP IS APPOINTED AXA ASIA LIFE CEO

Paris, July 31, 2008

AXA Asia Pacific Holdings announced the appointment of Michael Bishop as AXA Asia Life Chief Executive Officer (Hong Kong, China, India, Indonesia, Malaysia, Singapore, Thailand and the Philippines). He replaces Mark Pearson, who became AXA Life Japan and AXA Japan Holdings CEO on June 30, 2008.

Michael Bishop reports directly to Andrew Penn, AXA Asia Pacific Holdings CEO and a member of the AXA Group executive committee.

Before joining the AXA Group, Michael Bishop was Managing Director for Prudential Corporation Asia (Korea, Hong Kong, Japan, Taiwan, Thailand and the Philippines). He previously held a number of senior roles at Lloyds TSB (United Kingdom), where he started his career, and at Prudential, where he notably assumed the position of President and CEO for life business in Korea.

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#### **About AXA**

AXA Group is a worldwide leader in Financial Protection. AXA's operations are diverse geographically, with major operations in Europe, North America and the Asia/Pacific area. Full year 2007 IFRS revenues amounted to Euro 94 billion and adjusted earnings to Euro 6,138 million.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISIN FR0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). The American Depository Share is also listed on the NYSE under the ticker symbol AXA.

This appointment release is available on AXA Group's website: [www.axa.com](http://www.axa.com)

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