



Paris, April 11, 2008

**AXA UK APPOINTS PHILIPPE MASO Y GUELL RIVET  
HEAD OF INSURANCE BUSINESS**

AXA UK has appointed Philippe Maso y Guell Rivet as chief executive officer of AXA Insurance UK, its subsidiary dedicated to P&C business (personal and commercial insurance, corporate partners and online insurance, as well as overall accountability for the independent broking distribution business).

Philippe Maso y Guell Rivet will report to Nicolas Moreau, AXA UK CEO and also a member of the AXA Group Executive Committee. He replaces Peter Hubbard, AXA Insurance UK CEO since November 2001.

Before joining AXA UK as CFO in 2003, Philippe Maso y Guell Rivet was head of corporate finance and risk management of the AXA Group in Paris, a group he joined in 1995. He is also a member of the Financial Regulation and Taxation Committee for the Association of British Insurers.

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**About AXA**

AXA Group is a worldwide leader in Financial Protection. AXA's operations are diverse geographically, with major operations in Europe, North America and the Asia/Pacific area. IFRS revenues amounted to Euro 94 billion for full year 2007.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISIN FR0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). The American Depository Share is also listed on the NYSE under the ticker symbol AXA.

**AXA Media Relations**

Christophe Dufraux: +33.1.40.75.46.74

Laurent Sécheret: +33.1.40.75.48.17