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APPOINTMENT RELEASE /

AXA APPOINTS A VICE PRESIDENT OF SUSTAINABLE DEVELOPMENT

Paris, October 2nd, 2008

As of September 29th, Alice Steenland joined the AXA Group as Vice President of Sustainable Development. She will report to Laure Thibaud, Group Executive Vice President, Communications and Sustainable Development.

Alice Steenland was formerly the Director of Research at Vigeo, a leading European Corporate Social Responsibility (CSR) ratings agency, where she led a team of 30 analysts dedicated to rating the social, environmental, and governance performance of the world's largest corporations. Prior to joining Vigeo, Alice worked in the business consulting division of Arthur Andersen, and acted as an independent consultant in the field of strategic planning for Save the Children USA. Alice Steenland is an US citizen, she received her bachelor's degree in Human Biology from Stanford University and holds an MBA from the Yale School of Management.

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About the AXA Group

The AXA Group is a worldwide leader in Financial Protection. AXA's operations are diverse geographically, with major operations in Europe, North America and the Asia/Pacific area. For full year 2007, IFRS revenues amounted to Euro 93.6 billion and IFRS adjusted earnings to Euro 6.1 billion. The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISIN FR0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). The American Depository Share is also listed on the NYSE under the ticker symbol AXA. AXA is included in the DJSI, FTSE4GOOD and ASPI EUROZONE “Socially Responsible Investment” indexes.

This appointment release is available on AXA Group's website: www.axa.com

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